

Best Online Shopping Innovation 2018



What we're looking for: The most notable innovation in online shopping

Who can enter: Any online store or shopping service provider operating in the Australian market

What are the questions?

INNOVATION (max 300 words)

Describe an innovation that you've introduced to your online shopping platform in the 2017-2018 financial year. Explain the reason for its introduction, any challenges you faced, and how it helped you stand out from your rivals.

IMPACT/SUCCESS (max 300 words)

Provide evidence for the impact of the innovation since its introduction. (Evidence could include improvements in customer numbers, time on site, average basket size, NPS or other metrics.)

How to enter

Please email a document (PDF or DOC) answering the above questions and including your company name, contact person, email address and phone number to

awards@finder.com

Closing date for entries is 5pm AEST on Friday 6 July 2018. More details and full terms and conditions at <https://www.finder.com.au/finderawards>