

# Best Tech Innovation 2018



**What we're looking for:** The most notable tech innovation

**Who can enter:** Any financial, insurance, telco, shopping or travel provider or brand operating in the Australian market

## **What are the questions?**

**INNOVATION** (max 300 words)

Describe a technology innovation that you've introduced in the 2017-2018 financial year. Explain the reason for its introduction, any challenges you faced, and how it helped you stand out from your rivals.

**IMPACT/SUCCESS** (max 300 words)

Provide evidence for the impact of the innovation since its introduction. (Evidence could include improvements in customer numbers, revenue, customer experience, processing speed, NPS or other metrics.)

## **How to enter**

Please email a document (PDF or DOC) answering the above questions and including your company name, contact person, email address and phone number to [awards@finder.com](mailto:awards@finder.com)

**Closing date for entries is 5pm AEST on Friday 6 July 2018. More details and full terms and conditions at <https://www.finder.com.au/finderawards>**