

# Best Travel Innovation 2018



**What we're looking for:** The most notable innovation in travel

**Who can enter:** Any provider operating in the Australian travel market (including insurers, online travel agents, airlines, cruise operators, travel money providers)

## What are the questions?

**INNOVATION** (max 300 words)

Describe a technology innovation that you've introduced to your travel services in the 2017-2018 financial year. Explain the reason for its introduction, any challenges you faced, and how it helped you stand out from your rivals.

**IMPACT/SUCCESS** (max 300 words)

Provide evidence for the impact of the innovation since its introduction. (Evidence could include improvements in customer numbers, revenue, customer experience, NPS or other metrics)

## How to enter

Please email a document (PDF or DOC) answering the above questions and including your company name, contact person, email address and phone number to [awards@finder.com](mailto:awards@finder.com)

**Closing date for entries is 5pm AEST on Friday 6 July 2018. More details and full terms and conditions at <https://www.finder.com.au/finderawards>**