

finder Awards 2018 Methodology:

Best NBN Package (50/20)



Dynamic Scoring

Finder's dynamic scoring system is the market-leading method used to score product metrics throughout the finder Awards.

Rather than awarding a set number of points for certain values (e.g. 5 points for credit card interest rates between 15% and 18%), Finder's dynamic scoring system adjusts scores based on the actual range of values across the market. In each judgement period, the range of values across each specific category is divided into 10 percentile groups. The best 10% of metrics receive a score of 10, the next 10% receive a score of nine, and so on. Thus scoring automatically adjusts if the values across the market move. Scoring also adjusts as metrics change across categories due to product types (e.g. rewards credit cards tend to have higher interest rates than other cards).

www.finder.com.au/finderawards

Best NBN Package (50/20)

Selection Criteria:

- Only 50/20 broadband packages were considered
- Only unlimited plans were included
- The plan provider must publish an official "Peak Evening Speed" metric

Methodology: Scores were awarded and weighted based on the equivalent cost over six months (60%) and peak evening speed (40%). Only the highest rating plan from each provider was considered. Any draws were settled by the shortest contract length.