finder Awards 2018 Methodology:

Best Prepaid Plan

Dynamic Scoring

Finder's dynamic scoring system is the market-leading method used to score product metrics throughout the finder Awards.

Rather than awarding a set number of points for certain values (e.g. 5 points for credit card interest rates between 15% and 18%), Finder's dynamic scoring system adjusts scores based on the actual range of values across the market. In each judgement period, the range of values across each specific category is divided into 10 percentile groups. The best 10% of metrics receive a score of 10, the next 10% receive a score of nine, and so on. Thus scoring automatically adjusts if the values across the market move. Scoring also adjusts as metrics change across categories due to product types (e.g. rewards credit cards tend to have higher interest rates than other cards).

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Best Prepaid Plan

Selection Criteria:
- Only prepaid plans were considered
- Plans must offer unlimited calls and texts in Australia
- Prepaid plans lasting longer than 35 days were excluded

Methodology: Scores were awarded and weighted based on the number of megabytes available to use per day of the plan (35%), the cost per day for the plan (35%), and the network rating based on the Mobile Networks Update from Open Signal, April 2018 (30%). Plans were ranked based on the sum of weighted scores. Only the highest rating plan from each provider was considered.