Finder Green Awards entry criteria

Finder will be running the inaugural Finder Green Awards at the start of 2020 to identify the greenest brands across some of our main comparison categories including banking, insurance, superannuation, utilities and travel.

This document explains the criteria and weighting we will use to assess each category and pick the winners. This will be a submission based awards program so if you would like to nominate your organisation for an award then you can find entry forms at finder.com.au/finder-green-awards

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Entry guidelines and scoring

Entry Process:

Information for the Finder Green Awards will be collected directly from entrants through online submission forms. Where available, Finder will cross-check this information against publicly available information. We reserve the right to revoke submissions if any information provided is found to be false, misrepresentative or misleading. Specific data points provided by entrants will be used for judging purposes only and will not be shared externally without the entrant's explicit consent.

Online submission forms can be accessed at finder.com.au/finder-green-awards. Alternatively, you can request an offline submission form by emailing awards@finder.com. If you have additional evidence that you would like to submit then please send this to the awards email address above. Where relevant, this additional evidence will be considered alongside your completed submission form.

Date Ranges:

We request that all data entered through the submission forms is for the 12 month period prior to the 31st December 2019. If this data is not available then Finder will accept the most recent 12 months worth of data that is available for each question.

Scoring:

Finder will use a dynamic scoring system to decide the winner in each of the industry categories of the Finder Green Awards. Rather than awarding a set number of points for certain values, Finder's dynamic scoring system awards points relative to the other submissions by adjusting scores based on the actual range of submitted values for each category. These scores will then be adjusted to reflect the weightings shown as percentages in the tables below.

In some categories, there will be metrics that are not scored using the dynamic scoring system but are scored manually based on metric type. Finder also reserves the right to move to a static scoring system if there are not enough submissions for the dynamic scoring system to work effectively in a given category.

Industry Awards

Green super fund of the year

Eligibility criteria: Company must have offered superannuation products to customers in Australia in the 12 months to 31 December 2019

General environmental criteria:

Current performance: 40%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 7%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 3%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Sustainable investment approach: 30%
- Negative screening
- Positive screening
- Shareholder engagement
- Accreditation

Environmental performance of portfolio: 20%
- Emissions intensity of portfolio
- Climate positive investments

Green lender of the year

Eligibility criteria: Company must have offered lending products to customers in Australia in the 12 months to 31 December 2019 and is not an accredited deposit-holding institution

General environmental criteria:

Current performance: 56%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 10%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 4%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Climate-friendly products: 30%
- Sustainable item requirement
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

Green bank of the year

Eligibility criteria: Company must have offered retail banking products to customers in Australia in the 12 months prior to 31 December 2019

General environmental criteria:

Current performance: 40%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 7%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 3%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Sustainable financing approach: 40%
- Negative screening
- Positive screening
- Climate positive financing

Climate-friendly products: 10%
- Deposits linked to sustainable outcomes
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

Green insurer of the year

Eligibility criteria: Company must have offered insurance products to customers in Australia in the 12 months prior to 31 December 2019

General environmental criteria:

Current performance: 56%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 10%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 4%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Responsible financing strategy: 20%
- Negative screening
- Positive screening
- Climate positive financing

Climate-friendly products: 10%
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

Green energy retailer of the year (traditional)

Eligibility criteria: Company (or parent company) must have offered energy plans to residential customers in Australia and owned <u>more</u> than 500MW of generation assets in the 12 months prior to 31 December 2019

General environmental criteria:

Corporate environmental performance: 16%
- Corporate emissions intensity
- Corporate emissions intensity (inc. offsets)
- Energy used from renewable sources
- Waste avoiding landfill

Environmental targets: 3%
- Emissions target
- Renewable energy target

Reporting and accreditation: 1%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Emissions factor of generation assets: 60%
- Emissions from generation assets
- Renewable power generation
- Compliance with RET

GreenPower and offsets: 10%
- GreenPower price and coverage
- Carbon offsets coverage and quality

Support for clean tech: 10%
- Support for solar customers
- Support for electric vehicles
- Demand management/response
- Other clean tech initiatives

Green energy retailer of the year (retail only)

Eligibility criteria: Company (or parent company) must have offered energy plans to residential customers in Australia and operated <u>less</u> than 500MW of generation assets in the 12 months prior to 31 December 2019

General environmental criteria:

Corporate environmental performance: 16%
- Corporate emissions intensity
- Corporate emissions intensity (inc. offsets)
- Energy used from renewable sources
- Waste avoiding landfill

Environmental targets: 3%
- Emissions target
- Renewable energy target

Reporting and accreditation: 1%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

GreenPower and offsets: 35%
- GreenPower price and coverage
- Carbon offsets coverage and quality

Support for clean tech: 28%
- Support for solar customers
- Support for electric vehicles
- Demand management/response
- Other clean tech initiatives

Compliance with RET: 17%

Green telco of the year

Eligibility criteria: Company must have offered telecommunication products (e.g. mobile, broadband etc) to customers in Australia in the 12 months prior to 31 December 2019

General environmental criteria:

Current performance: 64%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 11%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 5%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Customer equipment program: 10%
- Recycled equipment
- Refurbished equipment

Climate-friendly products: 10%
- Refurbished products
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

Green online retailer of the year

Eligibility criteria: Retailer must have offered products to customers in Australia in the 12 months prior to 31 December 2019 with more than 50% of sales from online channels

General environmental criteria:

Current performance: 56%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 10%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 4%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Sustainable packaging: 10%
- Packaging from recycled materials
- Packaging that can be recycled

Sustainable delivery: 10%
- Customer delivery emissions

Sustainable products: 10%
- Showcasing sustainable products
- Proportion of products meeting criteria

Green airline of the year

Eligibility criteria: Airline must have offered flights to or from Australia in the 12 months prior to 31 December 2019

General environmental criteria:

Current performance: 40%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 7%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 3%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Emissions per passenger journey: 40%
- Emissions per passenger kilometre

Carbon offsets: 5%
- Proportion of passengers
- Quality of carbon offsets

Sustainable procurement: 5%
- Policy in place

Green hotel chain of the year

Eligibility criteria: Hotel chain that owned and operated more than 15 hotels in Australia in the 12 months prior to 31st December 2019

General environmental criteria:

Current performance: 32%
- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 6%
- Emissions target
- Renewable energy target
- Waste target

Reporting and accreditation: 2%
- Public climate change plan
- External benchmarks/accreditation

Sector-specific environmental criteria:

Environmental impacts per room: 55%
- Emissions per occupied room
- Energy per occupied room
- Water usage per occupied room

Sustainable procurement: 5%
- Policy in place

Green hotel of the year

Eligibility criteria: Individual hotel that was operating in Australia and open to guests in the 12 months prior to 31st December 2019

General environmental criteria:

Current performance: 37%
- Emissions
- Emissions (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets: 6%
- Emissions target
- Renewable energy target
- Waste target

Sector-specific environmental criteria:

Environmental impacts per room: 40%
- Emissions per room
- Energy per room
- Water usage per room

Accreditation and awards: 7%
- External accreditations
- Sustainability awards

Other initiatives: 10%
- Sustainable purchasing
- Other sustainability initiatives

People Awards

Green leader of the year

Eligibility criteria: Any Australian-based individual who has <u>taken the lead</u> on driving positive sustainability or environmental management outcomes for their organisation in the 12 months prior to 31 December 2019.

- **Outline their biggest achievements in the 12 months prior to 31 December 2019**
  (Maximum answer length: 3000 characters)
- **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**
  (Maximum answer length: 3000 characters)

Green rising star of the year

Eligibility criteria: Any Australian-based individual who has worked in sustainability/ environmental management for <u>less than 3 years</u> and has driven positive sustainability or environmental management outcomes for their organisation in the 12 months prior to 31 December 2019.

- **Outline their biggest achievements in the 12 months prior to 31 December 2019**
  (Maximum answer length: 3000 characters)
- **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**
  (Maximum answer length: 3000 characters)

Green team of the year

Eligibility criteria: Any Australian-based team (min. two people) that has driven positive sustainability or environmental management outcomes for the organisation in the 12 months prior to 31 December 2019.

- **Outline their biggest achievements in the 12 months prior to 31 December 2019**
  (Maximum answer length: 3000 characters)
- **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**
  (Maximum answer length: 3000 characters)