



# Finder Green Awards entry criteria

The Finder Green Awards aim to identify sustainability leaders across some of our main comparison categories including banking, insurance, superannuation, utilities and travel.

This document explains the criteria and weighting we will use to assess each category and pick the winners. This will be a submission based awards program so if you would like to nominate your organisation for an award then you can find entry forms at [finder.com.au/finder-green-awards](https://finder.com.au/finder-green-awards)

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# Entry guidelines and scoring

## **Entry Process:**

Information for the Finder Green Awards will be collected directly from entrants through online submission forms. Where available, Finder will cross-check this information against publicly available information. We reserve the right to revoke submissions if any information provided is found to be false, misrepresentative or misleading. Specific data points provided by entrants will be used for judging purposes only and will not be shared externally without the entrant's explicit consent.

Online submission forms can be accessed at [finder.com.au/finder-green-awards](https://finder.com.au/finder-green-awards). Alternatively, you can request an offline submission form by emailing [awards@finder.com](mailto:awards@finder.com). If you have additional evidence that you would like to submit then please send this to the awards email address above. Where relevant, this additional evidence will be considered alongside your completed submission form.

## **Date Ranges:**

We request that all data entered through the submission forms is for the 12 month period prior to the 31st December 2021. If this data is not available then Finder will accept the most recent 12 months worth of data that is available for each question.

## **Scoring:**

Finder will use a dynamic scoring system to decide the winner in each of the industry categories of the Finder Green Awards. Rather than awarding a set number of points for certain values, Finder's dynamic scoring system awards points relative to the other submissions by adjusting scores based on the actual range of submitted values for each category. These scores will then be adjusted to reflect the weightings shown as percentages in the tables below.

In some categories, there will be metrics that are not scored using the dynamic scoring system but are scored manually based on metric type. Finder also reserves the right to move to a static scoring system if there are not enough submissions for the dynamic scoring system to work effectively in a given category.

# Industry Awards

## Green super fund of the year

**Eligibility criteria:** Company must have offered superannuation products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 12%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 10%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Sustainable investment approach: 38%

- Clear policy in place
- Negative screening
- Positive screening
- Shareholder engagement

Environmental performance of portfolio: 40%

- Emissions intensity of portfolio
- Climate positive investments

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## Green lender of the year

**Eligibility criteria:** Company must have offered lending products to retail customers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 49%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 11%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Climate-friendly products: 40%

- Sustainable purchases
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

## Green bank of the year

**Eligibility criteria:** Company must have offered retail banking products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 24%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 11%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Sustainable financing approach: 52%

- Negative screening
- Positive screening
- Climate positive financing

Climate-friendly products: 13%

- Deposits linked to sustainable outcomes
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

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## Green ETF of the year

**Eligibility criteria:** ETF must have been available to trade on the ASX in the 12 months prior to 31 December 2021

### Environmental criteria:

Sustainable investment approach: 64%

- Clear policy in place
- Negative screening
- Positive screening
- Climate positive investments
- ESG certification

### Performance and fees:

Fees and performance: 36%

- Management fees
- Performance - 12 months
- Performance - 24 months
- Performance - 36 months

## Green insurer of the year

**Eligibility criteria:** Company must have offered insurance products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 43%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 21%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Climate risk and sustainable investment: 24%

- Climate change impacts factored in to risk management
- Climate-change factored in to investment decisions

Climate-friendly products: 12%

- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products

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## Green health insurer of the year

**Eligibility criteria:** Company must have offered health insurance products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 51%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 24%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Climate risk and sustainable investment: 20%

- Climate-change factored in to investment decisions

Climate-friendly products: 5%

- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products

## Green home insurer of the year

**Eligibility criteria:** Company must have offered home insurance products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 40%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 18%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Climate risk and sustainable investment: 27%

- Climate change impacts factored in to risk management
- Climate-change factored in to investment decisions

Climate-friendly products: 15%

- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products

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## Green car insurer of the year

**Eligibility criteria:** Company must have offered car insurance products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 40%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 21%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Climate risk and sustainable investment: 17%

- Climate-change factored in to investment decisions

Climate-friendly products: 22%

- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products



## Green energy retailer of the year

**Eligibility criteria:** Company must have offered energy plans to residential customers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Corporate environmental performance: 11%

- Corporate emissions intensity
- Energy used from renewable sources
- Waste avoiding landfill

Environmental target and reporting: 9%

- Emissions target
- Renewable energy target
- Public waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Generation assets and fuel production: 40%

- Emissions from generation assets
- Renewable power generation
- Fossil fuel production
- Compliance with RET

GreenPower and offsets: 22%

- GreenPower price and coverage
- Carbon offsets coverage and quality

Support for clean tech: 18%

- Support for solar customers
- Support for electric vehicles
- Demand management/response
- Other clean tech initiatives

## Green energy retailer of the year (traditional)

**Eligibility criteria:** Company (or parent company) must have offered energy plans to residential customers in Australia and owned more than 500MW of generation assets in the 12 months prior to 31 December 2021

### General environmental criteria:

Corporate environmental performance: 11%

- Corporate emissions intensity
- Energy used from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 9%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Generation assets and fuel production: 60%

- Emissions from generation assets
- Renewable power generation
- Compliance with RET
- Fossil fuel production

GreenPower and offsets: 10%

- GreenPower price and coverage
- Carbon offsets coverage and quality

Support for clean tech: 10%

- Support for solar customers
- Support for electric vehicles
- Demand management/response
- Other clean tech initiatives

## Green energy retailer of the year (retail only)

**Eligibility criteria:** Company (or parent company) must have offered energy plans to residential customers in Australia and operated less than 500MW of generation assets in the 12 months prior to 31 December 2021

### General environmental criteria:

Corporate environmental performance: 11%

- Corporate emissions intensity
- Corporate emissions intensity (inc. offsets)
- Energy used from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 9%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

GreenPower and offsets: 40%

- GreenPower price and coverage
- Carbon offsets coverage and quality
- Compliance with RET

Clean tech and fuel production: 40%

- Fossil fuel production
- Support for solar customers
- Support for electric vehicles
- Demand management/response
- Other clean tech initiatives

## Green telco of the year

**Eligibility criteria:** Company must have offered mobile phone plans to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 52%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 11%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Electrical waste: 10%

- Recycling / refurbishment

Climate-friendly products: 27%

- Carbon neutral products
- Incentives/discounts for sustainable purchases or behaviour
- Other (specify)

## Green mobile provider of the year

**Eligibility criteria:** Company must have offered mobile phone plans to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 50%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 10%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Electrical waste: 10%

- Recycling / refurbishment

Climate-friendly products: 30%

- Carbon neutral products
- Incentives/discounts for sustainable purchases or behaviour
- Other (specify)

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## Green broadband provider of the year

**Eligibility criteria:** Company must have offered NBN/broadband services to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 55%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 15%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Electrical waste: 10%

- Recycling / refurbishment

Climate-friendly products: 20%

- Energy efficient equipment
- Incentives/discounts for sustainable purchases or behaviour
- Carbon neutral products
- Other (specify)

## Green online retailer of the year

**Eligibility criteria:** Retailer must have offered products to consumers in Australia in the 12 months prior to 31 December 2021 with more than 50% of sales from online channels

### General environmental criteria:

Current performance: 47%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 11%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Sustainable packaging: 12%

- Packaging from recycled materials
- Packaging that can be recycled

Sustainable delivery: 11%

- Customer delivery emissions

Sustainable products: 14%

- Showcasing sustainable products
- Proportion of products meeting criteria

Other sustainability initiatives: 5%

## Green fashion brand of the year

**Eligibility criteria:** Brand must have offered clothing and/or footwear products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 40%

- Emissions
- Emissions (inc. offsets)
- Energy from renewable sources
- Water usage
- Energy efficiency
- Waste avoiding landfill

Environmental targets and reporting: 18%

- Environmental targets
- Public climate change plan
- External accreditations

### Sector-specific environmental criteria:

Materials and circular economy: 27%

- Recycled materials used
- Sustainable materials used
- Packaging
- Circular economy initiatives

Supply chain impacts: 10%

- Manufacturing
- Distribution

Other sustainability initiatives: 5%

## Green beauty brand of the year

**Eligibility criteria:** Brand must have created and sold beauty products (e.g. skincare, haircare, make-up etc) to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 53%

- Emissions
- Emissions (inc. offsets)
- Energy from renewable sources
- Energy efficiency
- Waste avoiding landfill

Environmental targets and reporting: 12%

- Environmental targets
- Public climate change plan
- External accreditations

### Sector-specific environmental criteria:

Ingredients and packaging: 28%

- Sustainable ingredients
- Circular economy
- Sustainable packaging

Other sustainability initiatives: 7%

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## Green cleaning brand of the year

**Eligibility criteria:** Brand must have created and sold cleaning products to consumers in Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 53%

- Emissions
- Emissions (inc. offsets)
- Energy from renewable sources
- Energy efficiency
- Waste avoiding landfill

Environmental targets and reporting: 12%

- Environmental targets
- Public climate change plan
- External accreditations

### Sector-specific environmental criteria:

Ingredients and packaging: 30%

- Sustainable ingredients
- Circular economy
- Sustainable packaging

Other sustainability initiatives: 5%

## Green supermarket of the year

**Eligibility criteria:** Company must have offered grocery products to consumers in Australia in the 12 months prior to 31 December 2021 and run a minimum of 10 supermarkets in Australia

### General environmental criteria:

Current performance: 46%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Water usage
- Waste avoiding landfill

Environmental targets and reporting: 14%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Supermarket-specific impacts: 28%

- Food waste avoiding landfill
- Packaging and plastic usage
- Sustainable produce options
- Initiatives to encourage sustainable customer behaviour

Supply chain impacts: 12%

- Environmental checks on suppliers
- Distribution

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## Green airline of the year

**Eligibility criteria:** Airline must have offered flights to or from Australia in the 12 months prior to 31 December 2021

### General environmental criteria:

Current performance: 35%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Waste avoiding landfill

Environmental targets and reporting: 10%

- Emissions target
- Renewable energy target
- Waste target
- Public climate change plan
- External benchmarks/accreditation

### Sector-specific environmental criteria:

Emissions per passenger journey: 35%

- Emissions per passenger kilometre

Carbon offsets: 10%

- Proportion of passengers
- Quality of carbon offsets

Sustainable procurement: 10%

## Green car of the year

**Eligibility criteria:** Car must be available to buy new in Australia at the time of entering the 2021 Finder Green Awards

### Environmental criteria:

Environmental performance: 85%

- Tailpipe emissions
- Fuel lifecycle emissions
- Fuel/energy consumption
- Other sustainability features

### Other criteria:

Price and critical reception: 15%

- Price
- External third-party reviews

## Green hotel of the year

**Eligibility criteria:** Individual hotel that was operating in Australia and open to guests in the 12 months prior to 31st December 2021

### General environmental criteria:

Current performance: 26%

- Emissions intensity
- Emissions intensity (inc. offsets)
- Energy from renewable sources
- Water usage
- Energy efficiency
- Waste avoiding landfill

Environmental targets: 4%

- Emissions target
- Renewable energy target
- Waste target

### Sector-specific environmental criteria:

Environmental impacts per room: 47%

- Emissions per room
- Energy per room
- Water usage per room

Accreditation and awards: 8%

- External accreditations
- Sustainability awards

Other initiatives: 15%

- Sustainable purchasing
- Other sustainability initiatives

## Green innovation of the year

**Eligibility criteria:** Any Australian-based product, service, campaign or innovation launched in the 12 months prior to 31st December 2021 that has helped to drive positive sustainability or environmental outcomes.

- **Describe** the product, service, campaign or innovation that was launched in the judging period.
- Provide evidence that demonstrates the **environmental impact** that the product, service, campaign or innovation has had on the market you operate within (60%)
- Provide evidence that demonstrates the **commercial impact** that the product, service, campaign or innovation has had on the market you operate within (40%)



# People Awards

## Green leader of the year

**Eligibility criteria:** Any Australian-based individual who has taken the lead on driving positive sustainability or environmental management outcomes for their organisation in the 12 months prior to 31 December 2021.

- **Outline their biggest achievements in the 12 months prior to 31 December 2021**  
(Maximum answer length: 3000 characters)
  - **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**  
(Maximum answer length: 3000 characters)
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## Green rising star of the year

**Eligibility criteria:** Any Australian-based individual who has worked in sustainability/ environmental management for less than 3 years and has driven positive sustainability or environmental management outcomes for their organisation in the 12 months prior to 31 December 2021.

- **Outline their biggest achievements in the 12 months prior to 31 December 2021**  
(Maximum answer length: 3000 characters)
  - **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**  
(Maximum answer length: 3000 characters)
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## Green team of the year

**Eligibility criteria:** Any Australian-based team (min. two people) that has driven positive sustainability or environmental management outcomes for the organisation in the 12 months prior to 31 December 2021.

- **Outline their biggest achievements in the 12 months prior to 31 December 2021**  
(Maximum answer length: 3000 characters)
- **Provide a minimum of two testimonials from colleagues, managers, partners, consultants or other stakeholders**  
(Maximum answer length: 3000 characters)

## Questions?

Contact the Finder Awards team at  
[awards@finder.com](mailto:awards@finder.com)