



FINDER AWARDS ENTRY GUIDELINES

The Finder Awards celebrate innovation across key categories including banking, insurance, telecommunications, retail and travel. There are 25 categories open for entry which are judged on criteria including innovation, range of features and impact.

This document explains the criteria and weighting we will use to assess each category and pick the winners.



Contents

ENTRY GUIDELINES AND SCORING

- 3 Entry process
- 3 Assessment period

AWARD CATEGORIES

- 4 Best Automotive Innovation
- 5 Best B2B Innovation
- 6 Best Buy Now, Pay Later Innovation
- 7 Best Banking Innovation
- 8 Best Energy Innovation
- 9 Best Innovation in Digital Currencies
- 10 Best Insurance Innovation
- 11 Best Insurtech Innovation
- 12 Best Investment Innovation
- 13 Best Lending Innovation
- 14 Best Online Customer Service
- 16 Best Payment Innovation
- 17 Best Retail Innovation
- 18 Best Retail Product Innovation
- 19 Best Social Impact Innovation
- 20 Best Solar Innovation
- 21 Best Streaming Innovation
- 22 Best Supermarket Innovation
- 23 Best Tech Innovation
- 24 Best Telco Innovation
- 25 Best Transport Innovation
- 26 Best Travel Innovation
- 27 Digital Disruptor of the Year

PEOPLE CATEGORIES

- 28 Most Innovative Person
- 29 Most Innovative Team



Entry guidelines and scoring

Entry process

Information for the Finder Awards will be collected directly from entrants through online submissions. Where available, Finder will cross-check this information against publicly available information. We reserve the right to revoke submissions if any information provided is found to be false, misrepresentative or misleading. Specific data points provided by entrants will be used for judging purposes only and will not be shared externally without the entrant's explicit consent.

You can submit your entry via the submission portal:

- <https://finderawards.awardsplatform.com/>

Assessment period

We request that all data entered through the submission forms is for the 15 months from May 2021 to August 2022. The deadline for submissions is 5pm AEST Friday 9 September 2022.



Best Automotive Innovation

Entry criteria

What we're looking for: The best automobile innovation available in Australia.

Who can enter: Any automobile manufacturer available in the Australian market or automotive related business, e.g. tech for cars,

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an automobile innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best B2B Innovation

Entry criteria

What we're looking for: Companies offering innovative solutions for businesses operating in Australia.

Who can enter: Any business or brand that provides a product or service to businesses (including a platform, app or software program) within the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation that you've introduced for your business customers in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the investment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Banking Innovation

Entry criteria

What we're looking for: The most disruptive banking innovation available in Australia.

Who can enter: Any bank (including neo or digital bank), credit union, building society, financial institution or payments provider/platform operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a banking innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation since its introduction. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Buy Now, Pay Later Innovation

Entry criteria

What we're looking for: The most disruptive Buy Now, Pay Later (BNPL) innovation available in Australia.

Who can enter: Any platform offering Buy Now, Pay Later services in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a BNPL innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2022. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Energy Innovation

Entry criteria

What we're looking for: The best energy innovation available in Australia (billing, plans, bundles or other related product, service or innovation).

Who can enter: Any energy retailer, wholesaler or related business that caters for residential energy customers in Australia.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an energy innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Innovation in Digital Currencies

Entry criteria

What we're looking for: The most disruptive digital currency innovation available in Australia.

Who can enter: Any business related to or dealing with cryptocurrency / digital currencies.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation in cryptocurrency/digital currencies that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Insurance Innovation

Entry criteria

What we're looking for: The best innovation in insurance available in Australia.

Who can enter: Any insurance provider operating in the Australian market.

Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an insurance innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Evidence could include improvements in customer numbers, revenue, fraud prevention, underwriting, customer experience, processing speed, claims outcomes, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Insurtech Innovation

Entry criteria

What we're looking for: The best innovation in insurtech available in Australia.

Who can enter: Any insurtech provider, or related business, operating in the Australian market.

Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an insurtech innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, fraud prevention, underwriting, customer experience, processing speed, claims outcomes, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Investment Innovation

Entry criteria

What we're looking for: The most disruptive investment innovation available in Australia.

Who can enter: Any bank, fintech, credit union, building society, financial institution, superfund, investment provider and/or adviser, investment app, broker, fund manager or brand within the Australian market.

Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an investment innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Lending Innovation

Entry criteria

What we're looking for: The most disruptive lending innovation available in Australia.

Who can enter: Any bank (including neo or digital bank), credit union, or lender operating in the Australian market excluding buy now, pay later.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a lending innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Online Customer Service

Entry criteria

What we're looking for: The best online customer service in Australia (encompassing chat, email, social and other digital platforms).

Who can enter: Any consumer facing bank, financial, insurance, telco, shopping, retail or travel provider or brand operating in the Australian market.

Word count: Limit your entry to 1,400 words or less, bullet points accepted.

CRITERIA

INNOVATION (20%)

What new and innovative steps did you take to improve online customer service in the 15 months from May 2021 to August 2022. Examples could include new support channels or new technologies or processes aimed at improving customer pain points.

RANGE OF FEATURES (20%)

Describe the approach/process you take to dealing with online customer service, including all the options you offer and the typical response times. What issues does your approach help to solve?

IMPACT/SUCCESS (60%)

Provide evidence for the success of your approach. Evidence could include improvements in response time, NPS, customer numbers and growth, customer experience surveys or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.



For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Payment Innovation

Entry criteria

What we're looking for: The most disruptive payment innovation available in Australia (e.g. no interest cards, virtual credit cards, etc).

Who can enter: Any bank (including neo or digital bank), credit union, building society, financial institution or payments provider/platform operating in the Australian market excluding traditional buy now, pay later.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a payment innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Retail Innovation

Entry criteria

What we're looking for: The best innovation in retail or shopping available in Australia.

Who can enter: Any store or retailer operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a retail or shopping innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, time spent on site, average basket size, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Retail Product Innovation

Entry criteria

What we're looking for: The most innovative physical product available in Australia; either a new product, or existing product that has been innovated in the 15 months to August 2022 to better serve the customer.

Who can enter: Manufacturer or producer of any physical consumer product available in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a retail product innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Social Impact Innovation

Entry criteria

What we're looking for: The most innovative social and/or ethical initiative driving real impact.

Who can enter: Any business or social enterprise operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a social and/or ethical initiative that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include quantifiable changes in social or environmental impact as well as how the innovation has benefitted your business as measured through customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Solar Innovation

Entry criteria

What we're looking for: The best solar innovation available in Australia.

Who can enter: Any energy retailers offering a solar service, solar power manufacturers, installers and related businesses.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation in solar that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Streaming Innovation

Entry criteria

What we're looking for: The best streaming innovation available in Australia.

Who can enter: Any streaming service (video/audio) available in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a streaming innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Supermarket Innovation

Entry criteria

What we're looking for: The best supermarket innovation available in Australia.

Who can enter: Any supermarket or grocery store operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Tech Innovation

Entry criteria

What we're looking for: The most disruptive tech innovation in Australia.

Who can enter: Any bank (including a neo or digital bank), financial, insurance, telco, shopping, retail, travel provider or brand operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a technological innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation since its introduction. Evidence could include improvements in customer numbers, revenue, customer experience, processing speed, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Telco Innovation

Entry criteria

What we're looking for: The most disruptive telco innovation in Australia.

Who can enter: Any telco provider operating in the Australian market, including broadband and mobile phone providers.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe a telco innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation since its introduction. Evidence could include improvements in customer numbers, revenue, customer experience, processing speed, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Transport Innovation

Entry criteria

What we're looking for: The best innovation in transportation services available in Australia.

Who can enter: Any transport service available in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation in transportation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, engagement, NPS or other metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Best Travel Innovation

Entry criteria

What we're looking for: The best innovation in travel available in the Australian market.

Who can enter: Any provider operating in the Australian travel market (including travel agents, airlines, cruise operators, hotels, tour companies, insurers, financial and travel money providers).

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe an innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the innovation during the assessment period. Evidence could include improvements in customer numbers, revenue, customer experience, processing speed, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Digital Disruptor of the Year

Entry criteria

What we're looking for: The most disruptive digital innovation in Australia.

Who can enter: Any bank (including a neo or digital bank), financial, fintech, insurance, telco, shopping, retail, property or travel provider or brand operating in the Australian market.

Word count: Limit your entry to 800 words or less, bullet points accepted.

CRITERIA

INNOVATION (40%)

Describe the digital product, process or innovation that you've introduced in the 15 months from May 2021 to August 2022. Explain the reason for its introduction, what makes it unique or innovative, any challenges you faced, how it helped you stand out from your competitors and how it benefits your customers.

IMPACT/SUCCESS (60%)

Provide evidence for the impact of the product, process or innovation since its introduction. Evidence could include improvements in customer numbers, revenue, customer experience, processing speed, NPS or other relevant metrics.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Innovation Champion

Entry criteria

What we're looking for: The person that champions innovation at all levels.

Who can enter: Any person that has championed a new product, process or innovation in the Australian market.

Word count: Limit your entry to 1,400 words or less, bullet points accepted.

CRITERIA

INNOVATION (20%)

What new product, process or innovation did this individual introduce in the 15 months from May 2021 to August 2022. How is the output unique or innovative? And how did this innovation make the individual stand out?

IMPACT/SUCCESS (50%)

Provide evidence for the success of this individual's innovative work. Evidence could include meeting or exceeding KPIs, improvements in revenues, improvements in customer numbers, NPS, customer experience surveys or other relevant metrics.

TESTIMONIALS (30%)

Provide two testimonials from colleagues, clients or other stakeholders that outline the individual's key achievements during the assessment period.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards



Most Innovative Team

Entry criteria

What we're looking for: The most innovative team in Australia.

Who can enter: Any team that has introduced a new product, process or innovation in the Australian market.

Word count: Limit your entry to 1,400 words or less, bullet points accepted.

CRITERIA

INNOVATION (20%)

Describe what new product, process or innovation this team introduced in the 15 months from May 2021 to August 2022. What makes the output unique or innovative? How has this innovation made the team or business stand out from its competitors?

IMPACT/SUCCESS (50%)

Provide evidence for the success of this team's innovative work. Evidence could include meeting or exceeding KPIs, improvements in revenues, improvements in customer numbers, NPS, customer experience surveys or other relevant metrics.

TESTIMONIALS (30%)

Provide two testimonials from colleagues, clients or other stakeholders that outline the team's key achievements during the assessment period.

HOW TO ENTER

Please visit <https://www.finder.com.au/finder-innovation-awards>,

Closing date for entries is 5pm AEST on Friday 02 September 2021. The assessment period covers the 15 months leading to 08 August 2022.

For more details and terms and conditions, visit our page: www.finder.com.au/finderawards