

## iBag2 FAQs

### Who did [finder.com](http://finder.com) collaborate with on the design and build of the iBag2?

[finder.com](http://finder.com) assembled a team of experts to help develop the iBag2 to ensure the highest quality technology and design. A female-led team of engineers from robotics firm Colmac Robotics in Dublin, Ireland, designed the robotics that brings [finder.com](http://finder.com)'s concept to life, while renowned New York-based fashion designer Geova Rodriguez designed the bag's exterior.

### How does the iBag2 differ from the original iBag?

[finder.com](http://finder.com) created the iBag2 following the successful launch of the original iBag in Australia in 2014. The handbags have the same objective – to help curb impulsive spending – while improvements have been made to the design and technology for the iBag2. For example, the original iBag does not feature the iBag2's self-lock mechanism when entering a shopping danger zone. Instead, the original only locks at specific vulnerable spending times. Other upgrades include a more powerful microprocessor, electromagnets, couture design, bluetooth technology and sunscreen application reminder.

### When does the iBag2 go into production?

If we receive enough interest from the public, we will go into production. There is a form on [www.finder.com/ibag](http://www.finder.com/ibag) where people can register their interest.

### Will you be releasing a bag for men?

finder.com is in the research and design stage for a men's version of the iBag2, with a prototype due to be released in December 2016.

## Who is [finder.com](http://finder.com)?

[finder.com](http://finder.com) is a personal finance website, which helps Americans compare financial products online so they can make better informed decisions. Consumers can visit [finder.com](http://finder.com) to compare credit cards, mortgages, personal loans, life and travel insurance, shopping coupon codes, and so much more before choosing the option that best suits their needs.

Best of all, [finder.com](http://finder.com) is completely free to use. We're not a bank or insurer, nor are we owned by one, and we are not a product issuer or a credit provider. We're not affiliated with any one institution or outlet, so it's genuine advice from a team of experts who care about helping you find better.

[finder.com](http://finder.com) launched in the U.S. in September 2015 and is privately owned and self-funded by two Australian entrepreneurs – Fred Schebesta and Frank Restuccia – who successfully grew [finder.com.au](http://finder.com.au) to be Australia's most visited personal finance website<sup>1</sup>.

**For more information on the iBag2 including bios, videos, images, GIFs and press releases, go to [www.finder.com/ibag](http://www.finder.com/ibag)**

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<sup>1</sup> Experian Hitwise

