

# Finder acquires Finch to help people earn and invest more money

## News highlights:

- ➔ Finder acquires Finch to help people earn and invest more money responsibly
- ➔ Finch was founded by two US based Australians in 2019
- ➔ The acquisition is part of Finder's plan to provide even more options to its members

**June 8, 2023, New York** – Finder today announced that it has acquired Finch, a New York based wealth management platform that lets customers earn and invest with cash back.

Finch was the brainchild of Neel Ganu and Maya Nijhawan. The two US-based Australian founders launched Finch in 2019 to help everyday people unlock the benefits of investing, develop healthy financial habits, and take steps towards financial freedom.

Finder's Global CEO Frank Restuccia said adding Finch to the Finder group is a great addition.

"Finder and Finch share a mission to help people save and invest their money better."

"We're excited to welcome Neel to the Finder crew and wish Maya all the best for her next endeavor outside of Finder".

"Finch made an impact in a short period of time. We're excited to work together and bring Neel's wealth of experience into the Finder Group," Restuccia said.

Ganu said he is looking forward to developing innovative products to help Finder's users make better financial decisions.

"Our research showed that the main reasons people hold back from investing is because they either don't have enough money to invest and/or don't know how to get started. We built a way for customers to transform their everyday spending into investing."

The Finch acquisition closed on April 26, 2023.

**About Finder**

*Every month 5 million unique visitors globally turn to Finder to save money and time, and to make important life choices. We compare virtually everything from credit cards, phone plans, health insurance, travel deals and much more. The free service was founded by three Australians: Fred Schebesta, Frank Restuccia and Jeremy Cabral. Since launching in 2006, Finder has helped members find what they need from 1,800+ brands across 100+ categories. Finder now has offices in Australia, the United States, the United Kingdom, Canada, Poland and the Philippines. For further information visit [www.finder.com](http://www.finder.com)*

**About Finch**

*Finch is a wealth management platform offering the first rewards card that lets customers earn and invest with cash back. Finch links to your existing bank account, earns you up to 5% cash back on all your purchases, and automatically invests it in a personalized portfolio to help your money grow. There are no credit checks, hidden fees, or APRs making it a solution anyone can access and benefit from. Finch was founded by two Australians: Neel Ganu and Maya Nijhawan, in New York City in 2019. Finch was part of the 2019 Barclays Accelerator, powered by Techstars, New York, was announced as a Top Pick at TechCrunch Disrupt 2019 and a Mastercard StartPath company 2022.*