






How to start dropshipping in the UK: 5 steps

Dropshipping - where you sell products sent to your customers directly from suppliers you trust - is getting more popular. You'll need to complete the following steps if you want to set up an online dropshipping store in the UK.

-  **1. Make it legit.** If you're selling online as a business rather than a hobby, you'll need to register as [self-employed with HMRC](#). You'll also need a clear returns policy that complies with the Distance Selling Regulations.
-  **2. Choose your products.** The second step is finding in-demand products that you can sell for a profit. If you specialise in what you know and are passionate about, you'll start with an advantage.
-  **3. Find suppliers.** Now it's time to partner with reliable dropshipping suppliers who can manufacture, store, pack and ship products on your behalf. There's a list of potentials on www.finder.com/uk/dropshipping.
-  **4. Set up an online store.** The next step is deciding where you will sell products online. This could mean setting up your own website or listing products on an ecommerce marketplace like Amazon or eBay. The main advantage of setting up your own store is that it gives you full control over site branding and managing your online presence. On the other hand, online marketplaces give you the chance to reach a much larger audience of potential buyers, so you may decide to sell through your own store as well as multiple marketplaces.
-  **5. Start selling.** The final step is to list your products online and start selling. A detailed marketing plan, which can include everything from social media posts to paid advertising, is also crucial to help attract new customers and build a bigger business. You'll need to ensure descriptions are accurate and you deal with customers fairly (see step 1).

Top tip from us:

There's a £1,000 trading allowance in the UK before you have to pay any tax! Nice.

